



Frequently Asked Questions

Q: How are Nike employees involved with the Nike Community Impact Fund (NCIF)?

A: Nike employees are selected to sit on an advisory committee and are trained by Jamaal Magloire Foundation to review grants and develop funding recommendations.

Q: Does the NCIF award grants for operating support?

A: Yes, but applicants must demonstrate a compelling need for support and detail how funds will be raised the next year.

Q: Can schools with relatively few low-income students apply for grants?

A: Yes, but competition for NCIF grants is robust and projects that serve high-need children and youth are more compelling. Applicants serving a general population may apply but their projects should be innovative, show strong financial support from the community, and address an important need to be considered for funding.

Q: If we are a non-profit local to Toronto, may we apply for funding to support provincial, national or international programs or must our project focus on Toronto based populations?

A: Your project must focus on local Toronto based populations.

Q: Can we apply for a grant if we are NOT a Qualified Donee by the Canadian Revenue Agency?

A: Yes, but only if you have a Qualified Donee sponsor who does have appropriate status. If you are expecting to be granted non-profit status soon and do not have a fiscal sponsor, you are not eligible to apply. Organizations that are fiscal sponsors for another entity can submit their own proposals to NCIF in the same grant cycle.

Q: Will you review a draft of our proposal and give us suggestions for improvement?

A: No. Staffing is limited and reviewing some proposal drafts and not others would create an uneven playing field.

Q: Can we apply for more than one grant at a time from NCIF?

A: No. Organizations may submit one NCIF grant application this year.

Q: How often can we apply for an NCIF grant?

A: You may apply for one grant per funding cycle, and you may receive only one grant per year.

Q: If we receive an NCIF award for one year but the project still needs support the next year, can we apply for another NCIF grant for the same project?

A: Funding priority will be given to projects that have not received a Nike grant in the past 36 months. (If funding is being sought to create the same program at a new site, that will be treated as a new project.) If you wish to apply for a different project, you could apply sooner.

Q: Does NCIF support projects to improve a non-profit's fundraising, marketing, or staff/board infrastructure?

A: No. NCIF is interested in using its funds for projects that more directly improve the community.

Q: If a grant proposal to NCIF is declined, can we resubmit the same project later?

A: Yes, but the project may not be competitive unless key components have been strengthened.

Q: Do we need to know a Nike employee to apply to the NCIF program?

A: No