



2024 Nike Community Impact Fund – Toronto Area Guidelines

Guidelines:

Nike believes in the power of sport to change the world. We know that sport is inspiring, unifying and creates opportunities for individuals and communities to realize their full potential. The Nike Community Impact Fund (NCIF) takes a collaborative approach to grant making by partnering with Nike employees to participate in the grant-making process and directly impact the local communities where they live and work. NCIF helps local organizations bring the benefits of sport to their communities, giving kids an opportunity to enjoy the benefits of quality play and active lives, and creating stronger communities where sports and physical activity are a highly valued part of everyday life.

Timeline:

- Application process opens: January 10, 2024, 8am PST
- Application process closes: February 15, 2024, 11:59pm EST
- Grant payments disbursed: May 31, 2024

2024 NCIF – Toronto Guidelines		
Funding Priorities	100% of grant awards support projects that promote sport or physical activity in the community	
Grant Amount	\$5,000-\$15,000	
Geographic Focus	Toronto Neighbourhood Improvement Areas (see FSA list below)	
Please note: Priority will be given to organizations operating projects and programming within Toronto’s Neighbourhood Improvement Areas (NIA). Organizations operating outside of the defined NIA list will be considered based on capacity, location and programming details.	M1B	M5A
	M1C	M6A
	M1E	M6B
	M1G	M6K
	M1H	M6L
	M1J	M6M
	M1K	M6N
	M1L	M8V
	M1M	M9L
	M1S	M9M
	M1T	M9N
	M3C	M9R
	M3H	M9V
	M3J	M9W
	M3K	
	M3L	
	M3M	
	M3N	
	M4A	
	M4B	
M4C		
M4G		
M4H		



Organizational Requirements:

Applications are accepted from organizations classified as a Qualified Donee by the Canadian Revenue Agency (*registered charity, registered Ontario amateur athletic association, registered housing corporation in Ontario, registered Ontario municipality, Metis, Inuit or First Nation community/Band*) in Toronto.

Organizations that do NOT have a Qualified Donee status are still eligible to apply in partnership with a Trustee Organization who has Qualified Donee Status.

Strong Proposals:

- Intentionally serve communities of color with a board and staff who are representative of those communities.
- Employ a creative approach to, or a proven method for, addressing local needs.
- Reflect careful planning, clear goals, and a plan for sustainability.
- Include a project budget that is reasonable.
- Articulate a clear need.
- Receive support from a variety of sources that may include dollars, in-kind donations, or partnerships.
- Request an amount proportionate to the likely impact of the community.
- Funding priority will be given to organizations who have not received a Nike grant in the past 36 months.

Requests Not Funded:

- Organizations that discriminate based on age, ethnicity/race, political affiliation, religion, sexual orientation, gender, gender identity, physical or other disability, or national origin.
- Individual support (including scholarships, stipends, fellowships, and personal assistance)
- Group or individual travel.
- Research projects.
- Sponsorship of fundraising events.
- Support for elite or private sports camps, programs, or teams.
- One day events, unless the focus of the project is on program(s) leading up to a culminating event.
- Endowments, memorials, budget deficits, or fundraising activities.
- Religious organizations whose programs do not have a secular and community focus.
- Lobbying, political, or fraternal activities.
- Capital projects unless Nike's award would be the final funding needed.
- Projects and events that occur prior to the Nike grant award (refer to grant disbursement date).

Customer Service:

For questions regarding the grant request form or NCIF program, please e-mail: grant@jamaalmagloirefoundation.com. Please allow two working days for a response.

For questions about this grant platform or any technical issues, please e-mail: grant@jamaalmagloirefoundation.com. Please allow two working days for a response.